CLAIMS:

- 1. (Currently Amended) A fishing rod support [, the support] comprising:
 - a) a restriction member [being] comprising a substantially vertical, elongated member having a vertical, longitudinal axis, and a vertical opening from one end of said member, which vertical opening extends [and extending] substantially along said vertical axis and [, which vertical opening] is configured to receive a rod portion of a fishing rod [,] so that a longitudinal axis of said fishing rod is substantially perpendicular to said vertical axis and said vertical opening substantially limits rotational movement of [the] said fishing rod about said vertical axis; and
 - b) a retaining member, co-axial to, and operatively coupled to, the restriction member so that said retaining member slides along said vertical axis of said restriction member, and has [having] a wall section which defines a horizontal opening along the side of said retaining member, and wherein said retaining member is relatively movable between:
 - i) a substantially closed position in which said restriction member blocks said horizontal opening and prevents access to said vertical opening through said horizontal opening; and
 - ii) an open position in which said restriction member does not block said horizontal opening, so that access to said vertical opening through said horizontal opening is available,

and wherein said retaining member is normally biased to said closed position, and an [a] upward vertical movement of said rod portion moves said retaining member from said closed position to said open position whereby [substantially uninhibited] removal of said fishing rod from said vertical opening through said horizontal opening and thus from said fishing rod support is possible.

2. (Original) The support as claimed in claim 1, wherein the restriction member comprises at least one substantially vertically aligned rod guide.

- (Cancelled)
- 4. (Original) The support as claimed in claim1, wherein the retaining member is substantially tubular.
- (Original) The support as claimed in claim 4, wherein the restriction member is substantially tubular.
- 6. (Cancelled)
- 7. (Cancelled)
- 8. (Original) The support as claimed in claim 1, further comprising a ground engager configured to releasably secure the support to the ground.
- (Original) The support as claimed in claim 8, wherein the ground engager comprises an auger bit.
- 10. (Original) The support as claimed in claim 1, wherein the support further comprises a mount.
- 11. (Currently Amended) The support as claimed in claim 10, for use with a fishing rod handle holder having a pocket for receiving a fishing rod handle, wherein [the] said pocket has [is substantially aligned with] a pocket axis which [and wherein the pocket axis] forms an angle of deflection to the vertical, and wherein [the body of the] said fishing rod support further comprises a neck portion, and said [wherein the] neck portion forms an angle which is substantially supplementary to said [the] angle of deflection.

- 12. (Original) The support as claimed in claim 11, wherein the mount is configured to engage the pocket.
- 13. (Cancelled)
- 14. (Previously Presented) The support as claimed in claim 2, wherein said substantially vertically aligned rod guide is a substantially vertical slot.
- 15. (Previously Presented) The support as claimed in claim 1 wherein said vertical opening is a V-shaped slot extending from one end of said restriction member.
- 16. (Previously Presented) The support as claimed in claim 1 wherein said horizontal opening is defined so as to have an upwardly angled upper surface so that said rod portion slides upwards and outwards when exiting from said restriction member.